

**For Immediate Release:**

**SHINANO KENSHI CORPORATION ANNOUNCES THE RELEASE OF NEW  
POCKET FIRMWARE VER.2 FOR COMPANY'S PLEXTALK POCKET (PTP1)  
DEVICE**

**Los Angeles, CA – August 6, 2009** –Shinano Kenshi Corporation (SKC) has announced the release of new firmware for the company's PLEXTALK™ Pocket digital player/recorder. The new Pocket Firmware ver. 2 for the Pocket (PTP1) device is available for free download at the company's PLEXTALK™ website [www.plextalk.com](http://www.plextalk.com).

PLEXTALK™ Pocket Firmware ver. 2 supports new playability for content from RFB&D and the NLS (National Library Services). The new firmware also supports playability of content from Bookshare.org books. With the new firmware's RFB&D support, users will be able to install UAK in order to decrypt and play back RFB&D content. NLS support allows users to install a key that decrypts and plays back NLS content that is transferred from an NLS cartridge or transferred through the NLS download service via PC. And with PLEXTALK™ Pocket Firmware ver. 2, Bookshare members can easily download and read (text-to-speech) content available from Bookshare.org.

“PLEXTALK™ Pocket is a high quality media player/recorder with true crossover capability with a host of new applications and features to support complete accessibility for people with sight problems or learning disabilities.” Said Deana Valdez, Sales & Marketing Manager, Shinano Kenshi Corporation, Ltd., North America. “With PLEXTALK™ Pocket Firmware ver. 2 downloaded onto their PLEXTALK™ Pocket (PTP1) player/recorders, users will experience more reading freedom and enjoy self-reliance which comes from the ability to access digital talking books in any environment.”

The PLEXTALK™ Pocket is a lightweight, pocket-sized, DAISY-compliant music, voice, and book player/recorder. The player/recorder supports playable contents in DAISY 2.02, ANSI/NISO Z39.86/DAISY 3.0, and audio files (MP3, AMR-WB+). It will record DAISY 2.02 with a recording capacity of up to 90 hours and support multiple audio play back formats. Text-to-speech features include two language TTS engines and TTS named voice identity. Other features include fast-forward and rewind, quick key response, navigational enhancements that include 10-key direct DAISY title jump, and usability enhancements that include a variable sleep timer from 15-minutes to 2 hours, and voice volume optimization.

**About the Company**

**Shinano Kenshi Co., Shinano Kenshi Corporation & PLEXTALK™.**

Shinano Kenshi Co. Ltd. is responsible for the development and manufacture of digital talking book players and other products sold under the brand name of PLEXTALK™. Shinano and PLEXTALK™ assistive technology products are created to improve the quality of life, self-reliance and independence of their users. Shinano Kenshi Corporation is the North American subsidiary of Shinano Kenshi Co., Ltd.

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